

JOHN F. CROWLEY
BIOTECH ENTREPRENEUR & SUBJECT OF EXTRAORDINARY MEASURES

John Crowley is an American entrepreneur and a true inspiration. He is presently the Executive Chairman of Amicus Therapeutics, based in Cranbury, N.J. Amicus is a 100-person publicly held biopharmaceutical company working on the development of drugs to treat a range of human genetic diseases. His involvement in the biotech industry goes back over a decade and stems from the 1998 diagnosis of his two youngest children, Megan and Patrick, with Pompe disease: a rare and fatal neuromuscular disorder. Crowley embarked on his journey as an entrepreneur to find a treatment that would save his kids' lives – and the lives of thousands of others.

Following their diagnosis in 1998, Megan and Patrick were given just months to live. Frustrated with the pace of Pompe research, and wanting to do whatever he and his family could to change the course of their children's diagnosis, Crowley walked away from it all as he quit his job as a marketing director at Bristol-Myers Squibb. Crowley traveled the world over, competing against time as well as business, medical, and scientific establishments that were slow to move and even slower to accept his hard-charging determination.

Grasping at one last hope, he helped to co-found in 2000 a five-person start-up biotech company called Novazyme Pharmaceuticals, focused exclusively on developing a treatment for Pompe. In less than a year, the company went from \$1 million angel investor financing to \$27 million in venture capital financing, and was then acquired for nearly \$200 million by Genzyme Corporation. On January 9, 2003, Patrick and Megan began to receive an experimental enzyme therapy developed by Genzyme that has saved their lives. They are now in the 7th and 8th grades, respectively, at Crowley Witherspoon public elementary school in Princeton, N.J. They continue to fight the battle against Pompe one day at a time.

Crowley and his wife of 20 years, Aileen, are the authors of a personal memoir of their family's journey: *Chasing Miracles: The Crowley Family Journey of Strength, Hope and Joy*.

The Crowley family has been featured on the cover of *The Wall Street Journal*; on *The Today Show* and numerous other TV shows; and is the subject of a book by Pulitzer Prize-winning writer Geeta Anand, *The Cure: How a Father Raised \$100 Million – And Bucked the Medical Establishment – In a Quest to Save His Children*. A major motion picture inspired by Anand's book and the Crowley family entitled *Extraordinary Measures*, starring Brendan Fraser, Harrison Ford and Keri Russell, was released in theaters nationwide on January 21, 2010.

TOPICS:

- Risk & Innovation: Reflections on Drug Research
- Chasing Miracles: When Drug Research Is Personal
- Never, Never, Never Quit: Lessons from an Entrepreneur
- Care for the Caregiver