



**JOHN PASSACANTANDO**  
**FORMER EXECUTIVE DIRECTOR OF GREENPEACE USA**

Passacantando's career has taken him from Wall Street to philanthropy to a leading role in the global fight to stop climate change. He worked for Jude Wanniski -the "high priest" of supply side economics - and is a committed practitioner of non-violent civil disobedience as taught by Mahatma Gandhi and Martin Luther King, Jr. He has a master's degree in economics from New York University, as well as a record of a dozen arrests for engaging in peaceful protest. He has been quoted in every major newspaper, appeared on most major news programs and has been a regular commentator on environmental issues for Fox News programs.

During his eight years as Executive Director of Greenpeace USA, Passacantando was instrumental in guiding a tremendous shift in public awareness and concern about the conditions of our planet. As the environment is one of America's greatest concerns, this issue now crosses all lines: progressive, conservative, young, old. In fact, many corporations are changing the way that they do business, balancing how to positively impact the bottom line with the quality of life that affects us all.

In spite of this progress, the situation is still serious. The Federal government continues to establish roadblocks and thwart international cooperative efforts. Developing nations are adding to the problem. Many corporations still continue to pollute, and many individuals are not on board with a greener, less wasteful, more energy efficient lifestyle. Passacantando outlines "The State of the Planet," but goes beyond just raising awareness about the extent of the problem. He proposes solutions. Positive actions that individuals, organizations, and communities can engage in to improve our environment—before it is too late.

Passacantando previously served as Executive Director of the Florence and John Schumann Foundation, awarding grants for campaign finance reform and environmental issues. He went on to found Ozone Action, an anti-Global Warming group before moving to Greenpeace in 2000.

Passacantando is currently developing a series of business ventures under the theme "From Crisis to Opportunity." He is also working on a book that explains the economic crisis to a lay audience while proposing the development of a modern economy that draws on the creative powers of citizens.

Passacantando is vested in working *with* government and industry, but finds that that is not always possible and explains that there are multiple tactics and approaches to address the many different situations facing environmentalists today. He advocates that each lobbying, letter writing, petition-signing, consumer boycott, public protest, and even civic disobedience, all have their place. This is, after all, a fight for survival.

**TOPICS:**

- Your Environment, My Environment: A Fight for Survival
- The State of the Planet